

BARNES & NOBLE

BOOKSELLERS

Glenbrook Square
4201 Coldwater Road, Suite B-01
Fort Wayne, IN 46805
260-482-3720

Dear Educator/Administrator:

We know how hard you work to educate the children of our community. To show our appreciation, we would like to enroll you in our free **Barnes & Noble Educator Discount Program**. You'll receive 20% off the list price of books, educational toys, games, art supplies and classroom decorations in-store and online.* Plus, you'll receive an additional 5% four times a year during Educator Appreciation Days!

Bring in your completed form to the Glenbrook Square location to collect your card today, or send your completed form via fax: 260-482-8747 or to crm2313@bn.com to have a card prepared for you to pick up from the store at your earliest convenience. Below you will also find a list of the other amazing benefits of our discount program.

Fundraising: In need of more books than your school budget allows? The Barnes & Noble Bookfair Program can help. We provide schools with an opportunity to earn up to 25% of the proceeds from in-store purchases made during a designated time period. It's easier than in-school bookfairs, lets you showcase your school through in-store events and invites the whole community to support your school. We can even provide a "wish list" table inviting bookfair participants to purchase and donate books back to your school or classroom.

In-Store Class Field Trips: Kids love to visit Barnes & Noble for a personalized store tour. Options include a story time, scavenger hunt, craft activity or educational game event.

Institutional Discount Program: Your school can receive personalized ordering assistance and save up to 25% on book purchases with a Barnes & Noble Institutional Account. Greater discounts are available for larger bulk purchases.

Required / Suggested Reading Lists: Help us help your students find the required reading titles you assign. Fax or email us your title lists and we'll make sure to have plenty of extra copies on hand.

Creating a Digital Classroom: NOOK from Barnes & Noble is a great addition to any classroom. With access to quality digital content, interactive APPS and an array of other options, NOOK from Barnes & Noble is a great choice to turn your class digital.

To set up an appointment to discuss our programs and services, or to schedule a NOOK demonstration, please contact me at your earliest convenience. Looking forward to hearing from you.

Sincerely,

Tyler Young
Community Business Development Manager
Barnes and Noble, Glenbrook Square
Call: 260-482-3720 Fax: 260-482-8747
crm2313@bn.com

*Some exclusions apply, including CDs, DVDs, NOOKs, ebooks, gift cards, textbooks and B&N Membership.